

Tailored to the Tropics

Jenny Blanc is the perfect fit if what you are after is a dream home in the Caribbean

The strong connections between Barbados and England were brought right into focus last Christmas with the opening of the Jenny Blanc lifestyle showroom in St James, Barbados.

Jenny is no stranger to Caribbean shores. Having run a highly successful interior design company and showroom in West London for some 15 years, this was definitely the next big step. As the company became established Jenny took on more and more commissions for clients with holiday homes in the Caribbean. Her innate sense of style combined with her experience and knowledge of just how to create a home thousands of miles away became attractive and compelling.

For many clients the secret to the company's success lies in the fact the talented design team works across both locations. An introduction can start in the newly opened showroom in Barbados where Emma Blanc will run through the company services or, in the London showroom where the design team is based. Jenny and her Design Partner, Sue Thomas-Richardson, can be available to meet with clients in either location.

Leafing through the company's portfolios each completed property has a very individual style - shabby chic, smart European, traditional country house, island beach, traditional or modern Caribbean describes just a small proportion of the design team's varied skills at bringing inspirational ideas together. Jenny and Sue feel passionate about fulfilling their clients' aspirations. It is all about making people's dream homes come together with vast experience to enable the whole process to be a successful one.

Whilst every client talks about the vision for their dream home, it is how it comes together that is the other secret to the company's success. Having made strong connections with every aspect of establishing a home in the Caribbean from

the design to the final installation, Jenny Blanc's experience comes into play with its highly-tuned skills of project managing. To make a project run smoothly, Jenny encourages clients to involve an interior designer at the outset of a project. Bringing together the skills of the architect with the interior designer makes every decision-making process a successful one. The Tropics present a very different set of requirements for a home with light, heat, humidity, salty air and lifestyle to consider, and the team are well versed in new build properties as well as established ones.

The design services Jenny Blanc has created marrying both destinations have not gone unnoticed with Jenny receiving four accolades from the International Property Awards for the company's interior design work for luxurious properties on the West Coast of Barbados. Each has been created with a tasteful combination of sophisticated furniture and furnishings sourced internationally together with bespoke items which Jenny commissions in Barbados using the best island artisans. Clients have been overwhelmed with beautifully designed marble tables for dining under the stars, glass coffee tables sitting atop coral stone turtles and imposing, beautifully crafted four-poster beds. What's more, projects the team has completed on more remote Caribbean islands have benefited from this unique part of the service which provides exclusive designs in natural materials suited to the climate.

The company's knowledge has led Jenny Blanc to introduce The Outdoor Furniture Collection - six international furniture brands suitable for the Caribbean. The showroom in Barbados will also feature new collections this year including Island Living Luxuries and Island Living Essentials. The phrase 'Watch this space' has never been more relevant.

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